



## PRESS RELEASE

### ZEEMOTE AND NOKIA TO TEAM UP IN GERMANY

*Mobile Gaming Just Got Better As Nokia Backs Zeemote JS1 Controller*

Bedford, USA and Düsseldorf, Germany– August 15, 2008 — Zeemote™, Inc. (<http://www.zeemote.com/>), the makers of intelligent wireless controllers for mobile devices and Nokia today announced a cooperation to bring the award-winning Zeemote™ JS1 Controller to thousands of users in Germany who want a totally new mobile gaming experience.

With a thumbstick and four assignable trigger buttons, the Zeemote JS1 Controller offers real analogue control over Bluetooth™, enabling users to truly engage with mobile games which are Zeemote Ready™ as well as other enabled applications residing on the mobile. Sitting perfectly in the hand, the Zeemote JS1 Controller compliments Nokia's ambition in mobile gaming – to offer easy-to-use and high quality experiences wherever, whenever and with whomever you like.

The agreement sees Nokia advertising the Zeemote JS1 Controller in its German on and offline media channels. Additionally, the Zeemote JS1 Controller will be available in special Nokia gaming bundles with selected mobile devices.

“With the world's gaming eyes on The Games Convention at Leipzig it was a natural and perfect venue for us to announce our cooperation with Nokia in Germany,” said Jim Adams, VP of Worldwide Sales at Zeemote. “This and other announcements we have planned have the potential to extend and unlock the creativity of game and application development to a new level.”

“The cooperation with Zeemote shows that Nokia is serious about casual gaming – we invest in hardware and software to bring consumers a whole new mobile gaming experience” said Sven Morawek, Business Manager Games, Services & Software, GTM, Nokia.

Visitors to [GC - Games Convention 2008](#) at the Leipzig Exhibition Centre, Leipzig, Germany, 20<sup>th</sup>-24<sup>th</sup> August 2008 will be able to get the first hands-on experience of the new and exciting analogue Zeemote JS1 Controller by visiting the N-Gage Bus, Stand A 05/1, or by tracking down one of the mobile N-Gage Gaming Lounges, which will be roaming the show.

#### About Zeemote

*Zeemote™, Inc. makes intelligent wireless controllers for mobile devices. The company's debut product, the patented Zeemote JS1 controller, is the first and only wireless controller for mobile gaming. Small, fast, ergonomic and wireless, the Zeemote controller creates a near console game playing experience with true analogue thumbstick control. Recognizing the large market potential, major game developers and publishers including EA Mobile, Gameloft, Glu Mobile, Digital Chocolate, Eidos, Namco Bandai Europe Ltd, Finblade, FISHLABS, iPlay, Gamelion Inc., HandyGames™, IUGO, JUMPGames, Oasys Mobile, Orange Pixel, Player One, Player X, Reaxion Corp, SEGA® of America, Super Happy Fun Fun, Capricom Mobile and Tag Games have already adapted popular games to become “Zeemote Ready.” Zeemote was founded in 2005 by*

*Beth Marcus, Ph.D., one of the creators of the first force feedback joystick for PC games, and is based in Bedford, Mass.*

For further information on Zeemote or to arrange a media briefing please contact:

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